

OUR QUALITY OBJECTIVE

OUR MISSION

Our mission is that BorsodChem Zrt. should be a determining and exemplary chemical industry company also worldwide both in Europe and Hungary in conformity with Wanhua Group.

OUR PHYLOSOPHY

Our philosophy is to gain the long-term confidence of our present and future customers by means of our uniform products of reliable quality.

OUR QUALITY OBJECTIVE

We have determined our quality objectives to be achieved between 2019 and 2021 as follows:

1. Maintain excellent product quality in a stable way, which ensures the basis of competitiveness and growth.
2. Lay emphasis on the improvement of quality and inventory management relating to Chloralkali products so that the increasing volume of these products should not cause a disorder in the production chain.
3. Expand our storage capacities and sustain onsite inventories in order to serve customers more flexibly.
4. Ensure appropriate flexibility in the proportion and stockpiling of base products so that we could keep pace with the dynamics and seasonality of market demands.
5. Decrease the service time to enhance customer satisfaction by the internal development of our logistics processes.
6. Apply digitalisation on an increasingly wider scale and establish a comprehensive IT infrastructure both in the field of production, customer and supplier relations to improve operational efficiency.
7. Improve the ability of organisational efficiency and sustainable development along with the work philosophy of "strict cost control and future planning".
8. Develop PU-insulating products of better energetics efficiency and provide application technology support.
9. Continuously improve operational safety and decrease the number of unexpected breakdowns and production losses by the provision of high-level operating maintenance activity and the development of our maintenance management system in a preventive manner.
10. Support the introduction of new technologies and quality development of our products by continuous laboratory method development in a cost effective way keeping up with technical development in compliance with legal regulations.
11. Regularly train our employees and service partners who participate in our Company's operations by expanding user-friendly IT support in order to ensure up-to-date specialised knowledge and increase operational safety.
12. Optimise our processes and continuously develop our activities by means of a new approach to customer complaints, disclosure of our operating disorders, root cause analysis and implementation of corrective actions.
13. Extend our Integrated Management System to our operations coming on stream as a result of our new investments.

In order to achieve our objectives, we perform quality programs in accord with the business plan.



Liu Junchang
Chief Executive Officer



Kohajda Csaba
Chief Operation Officer