

Cookie policy

When using the website, the protection of your privacy is of key importance for BorsodChem Zrt. (hereinafter referred to as BorsodChem), therefore you can find detailed information below on the collection of personal and non-personal data.

Be advised that you can use the website of BorsodChem without providing any personal data. The following information applies to data processing performed in terms of the cookies (hereinafter referred to as “**cookie**”) used on BorsodChem Zrt.’s website and serves to inform the data subjects (thus e.g. you as a private entity visiting our website). The objective of this document is to provide exact information in full compliance with the laws as to why and how we process the personal data of those private entities who visit the Data Controller’s website. BorsodChem does not collect or process any such data on its website by which you could be clearly identified.

1. Information related to the Data Controller and operator of the website:

Data Controller’s name	BorsodChem Zrt.
Seat	3700 Kazincbarcika, Bolyai tér 1
Contact details	E-mail: infosec@borsodchem.eu Phone: +36-48-511-211 Mailing address: 3700 Kazincbarcika, Bolyai tér 1
Name and contact details of Data Protection Expert	Zsolt Leitner E-mail: infosec@borsodchem.eu Phone: +36-48-522-305

We inform you that BorsodChem Zrt. (hereinafter referred to as “**Data Controller**”) shall exclusively be responsible for the website content.

2. Laws considered in the course of preparing the current informing document:

- Decree 2016/679 of the European Parliament and Council (“GDPR”);
- Hungarian Act CXII of 2011 on the information right of self-determination and freedom of information;
- Hungarian Act C of 2003 on the electronic telecommunication.

3. What are cookies?

A cookie is a small text file, which is stored by the website you visited either on your computer or any other device used for browsing the Internet. Your device stores the cookie for a definite period of time, which enables the visited website to “remember” specific data and settings (e.g. language, font size and other display settings) for a specific duration.

4. Legal ground of data processing

With the exception of cookies essentially required for operation of the website (which do not collect information qualifying as personal data) the application of cookies is based on the your expressed voluntary consent provided in the possession of proper information and it constitutes the legal ground of related data processing.

Be hereby informed that if you give your consent to use of the said cookies, BorsodChem will not collect or process any personal data related to you in a way on which basis you as a user could be identified personally.

5. Provision and withdrawal of consent

As a data subject, provide your voluntary consent by means of your active conduct by clicking on the “ACCEPT” button when the brief info window on the use of cookie pops up. When you visit the website for the first time a so called “cookie window” appears, on which you can see the cookies used on our website grouped (Article 7 of the current Cookie Policy).

You can give your voluntary consent separately via the pop-up “cookie window” related to the use of cookies for statistical and marketing purposes by moving the switches next to the ”ON” side.

You can modify the settings – and also withdrawal of consent within this scope – anytime on the website under the menu item of “Cookie settings” by moving the switches to the ”OFF” side. In addition, you can delete all cookies used by the website at the same time by clicking on the "Delete cookies" menu item. Please note that when using the "Delete cookies" menu item, the "Essential Basics" cookies will be re-installed on the website / device after deletion, as they are absolutely necessary for the operation of the website.

6. Retention time

You can receive information on the expiry date of cookies used on BorsodChem website from the chart in Article 8 of this Cookie Policy.

We hereby draw your attention that the cookies can be deleted earlier if you delete them from your computer or other device. The so called “Work session cookies” are exception, which are processed until closing the visitor work session, i.e. until leaving the site.

7. Types of applied cookies

A. “Essential basics”:

These cookies are essential for the operation of BorsodChem website. They are definitely necessary for the technical operation of our website, they help to make it easy to use, for instance for the sake of navigation on the site, storage of user demands or settings and as a result it is not possible to switch them off, yet at the same time these cookies do not collect any information qualifying as personal data.

B. “Statistics”:

Such cookies collect data through an anonymous identifier, thus they do not store personal data. These cookies help us analyse the website performance and develop our website. Moreover, they also provide information for us on the number of users, the number of downloaded pages, the device from which the visit was paid (type of mobile, desktop computer, tablet, operating system) and on the frequency of visit without the clear identification of users.

Furthermore, the aim of cookies is to become familiar with the use of website by the user (e.g. visited sites, navigation, duration of work session) so that we could further develop the website in line with our visitors’ demands as well as ensure a high standard and user-friendly experience.

Since BorsodChem uses the data collected by cookies for statistical purposes in various analyses, you can read about it in more details in Article 9 of this Cookie Policy.

C. “Marketing”:

The aim of these cookies ensured by external service providers is that advertisements that increasingly interest you or giving cause for interest should appear on the website thereby. These cookies cannot identify you either personally and they may collect information such as e.g. what page the visitor visited, which part of the website the user clicked on, how many pages he/she visited so that you could become familiar with the contents of your interest.

We call your attention that BorsodChem does not use the data collected in the course of using cookies for marketing purposes.

8. Detailed listing of applied cookies

We inform you that by using this website other web cookies from a 3rd party may also get to your device, which facilitates the sharing of contents on community sites, preparation of visiting statistics or support of our marketing activity.

In such cases, the data protection regulations defined by these third parties shall be prevailing for data processing and in respect of such data processing BorsodChem shall not assume any responsibility and BorsodChem has no impact on their operation. If you wish to know more about these issues, please visit the website of cookies producer.

The following chart shows as to exactly what kind of cookies there are on our website and what their main features are:

Cookie category	Name	Service provider	Description	Expiry
Essential basics	Laravel_session	borsodchem.hu	Stores visitor data required for website operation and records approval of the cookie message on the website.	24 hours or closing the browser
Essential basics	XSRF-TOKEN	borsodchem.hu	We use the "CSRF/XSRF-TOKEN" cookie in case of various forms on the site and it is required for protection against the so called "Cross-Site Request Forgery". The aim of using this cookie is that others could not submit a form on behalf of the user.	The cookie is deleted from your computer within 2 hours after leaving the website.
Essential basics	PHPSSID	borsodchem.hu	If the visitor visits our website, the work session will be kept live by using the PHPSESSID cookie until the definite time the user closes his/her browser.	Until you close the browser
Essential basics	Visitor	borsodchem.hu	Stores visitor data required for website operation and records approval of the cookie message on the website	249 days
Essential basics	SIDCC	google.com	Security cookie to protect user data according to google.com data protection statement .	3 months
Statistical	_ga	Google Analytics	Records a specific identifier that the system uses to prepare statistics about the user's visiting customs on the website	2 years
Statistical	_gat	Google Analytics	Google Analytics uses it to control the pace of queries	10 minutes
Statistical	_gid	Google Analytics	Records a specific identifier that the system uses to prepare statistics about the user's visiting customs on the website	24 hours

Cookie category	Name	Service provider	Description	Expiry
Statistical	SID	google.com	We use it to store the digitally signed and encrypted data of the identifier that belongs to the user's Google Account and the latest login date. With the help of it, we can prevent many attacks e.g. also any attempts to steal the content of forms filled out on websites.	2 years
Statistical	HSID	google.com	We use it to store the digitally signed and encrypted data of the identifier that belongs to the user's Google Account and the latest login date. With the help of the two cookies we can prevent many attacks e.g. also any attempts to steal the content of forms filled out on websites.	730 days
Marketing	Collect	Google Analytics	Sends data to Google Analytics about the visitor's device and behaviour. Monitors the user among the various devices and marketing channels	Session
Marketing	ads/ga-audiences	Google Ads	Google Ads uses it to re-involve visitors, who may become a customer based on their behaviour identified on several websites	Session
Marketing	__gfp_64b,	Google DoubleClick	They serve to connect the user's activities performed on various devices in order to display more relevant advertisements for you.	Max 26 months
Marketing	_dc_gtm_UA-#	Google TAG Manager	Google Tag Manager uses it to load the Google Analytics script label.	Cookie validity date is usually given separately in case of cookies installed by Tag manager for the specific 3rd Party cookies

Cookie category	Name	Service provider	Description	Expiry
Marketing	Facebook Pixel Code	Facebook	Enables the measurement of our marketing activity in Facebook services and with its help the Service Provider can display advertisements on Facebook for visitors to the website	Changeable – for more details please read Facebook’s data protection information: https://www.facebook.com/legal/terms/business_tools and http://hu.hu.facebook.com/help/cookies/
Marketing	CONSENT	google.com	Google cookies according to google.com data protection statement	20 years
Marketing	1P_JAR	google.com	This cookie collects website statistics and measures conversions according to google.com data protection statement	30 days
Marketing	Facebook conversion pixel	Facebook	The Facebook remarketing cookies enable us to display advertisements related to the topic of our website for the visitors of our website with the advertisement system of Facebook. You can find detailed information here: https://www.facebook.com/policies/cookies/	Changeable – for more details please read Facebook’s data protection information
Marketing	NID	google.com	Helps us to display tailored advertisements for you on Google according to google.com data protection statement	6 months
Marketing	SAPISID	google.com	Possibility to like and share Google plus according to google.com data protection statement	2 years
Marketing	APISID	Google DoubleClick	They serve to connect the user’s activities performed on various devices in order to display more relevant advertisements for you.	2 years

Cookie category	Name	Service provider	Description	Expiry
Marketing	IDE	Google	They serve to connect the user's activities performed on various devices in order to display more relevant advertisements for you. The name of one of the main advertisement cookies used on websites besides Google is "IDE" that the browser stores under the doubleclick.net domain.	390 days
Marketing	ANID	Google DoubleClick	They serve to connect the user's activities performed on various devices in order to display more relevant advertisements for you..	390 days
Marketing	DSID	Google DoubleClick	They serve to connect the user's activities performed on various devices in order to display more relevant advertisements for you.	14 days

You can exercise a higher-level control over the web cookies by way of the settings performed in your own browser (banning, withdrawal). All modern browsers permit the change of cookie settings. Most browsers as default automatically accept the cookies, but it is possible to ban cookies from the third party, restrict the retention time, ban in general and define exceptions.

You can perform settings of the browser cookie irrespective of the website.

You can receive information on the cookie settings of the most popular browsers and the execution of restriction on the following links:

- [Google Chrome](#)
- [Firefox](#)
- [Microsoft Internet Explorer 11](#)
- [Microsoft Internet Explorer 10](#)

9. Google Analytics

BorsodChem utilises services of the Google Analytics system in terms of its website. Google Analytics is the analysing tool of Google, which helps BorsodChem receive a more exact picture about the activity of visitors to its website (also including your activities) and performance of the website without individually identifying the visitors.

The primary goal of data collected by Google Analytics cookie and their use is that BorsodChem could properly operate its website, for which it is especially required to monitor the website visiting data (e.g. number of visits, tools usage). In addition to the above, BorsodChem may use this information to analyse the utilisation tendencies, improve and develop the functions of its website as well as analyse the website performance.

Since Google Analytics comes from an external 3rd party service provider (Google Inc.), Google may also use the data collected by it (including data originating from your activities realised on

the website) for instance that more relevant advertisement could appear in the Google-services (such as Google Search) all over the Internet and they could measure the interactions related to advertisements displayed by Google. Furthermore, Google is authorised to forward these data to third parties utilised for data processing thereby. You can read further information on data processing and utilisation by Google Analytics and Google's data protection principles at the following links:

<https://developers.google.com/analytics/resources/concepts/gaConceptsCookies?hl=hu>

<https://policies.google.com/technologies/cookies?hl=hu>

<https://policies.google.com/privacy?hl=hu>

10. Data subject rights

You may delete the cookies installed on the devices anytime from your own computer while using the website and you may ban their application in your browser anytime. Be advised that the deletion of cookies may result in the improper operation of certain parts of the website or the short text of cookie information appears again when visiting the site. You may receive more detailed information on the ban of cookies in the browsers and its settings on the browsers website.

In case of cookies processed on the grounds of your consent, you may withdraw your consent given to any cookie anytime, but we call your attention that withdrawal of the consent does not concern the lawfulness of data processing based on consent before withdrawal.

11. Right of objection

If you think that BorsodChem as Data Controller processed your personal data unlawfully, BorsodChem recommends that the data subject should definitely contact either BorsodChem or BorsodChem's Data Protection Expert on any of the contact details as per the above Article 1 in order to clear and settle the case amicably as soon as possible.

If it failed to be successful or the data subject refused to avail of this option, the data subject – without any injury to other public administration or court remedies – has the right to file a complaint at the competent data protection supervisory authority of the Member State in which he or she has his or her habitual residence or where the alleged breach took place. In Hungary a complaint can be filed at the National Authority for Data Protection and Freedom of Information (NAIH). Contact details of NAIH: 1125 Budapest, Szilágyi Erzsébet fasor 22/C.; phone: +36 1 391 1400; fax: +36 1 391 1410; e-mail address: ugyfelszolgalat@naih.hu website: www.naih.hu. In case of violation of law, the data subject may also apply to court (judgement of the lawsuit falls within the competence of the court of justice) and he/she may decide to initiate the proceedings before the competent court according to his/her address or place of living.

12. Other conditions

This Cookie Policy shall be effective as of 1st of September, 2020. BorsodChem Zrt. shall arrange for availability of the up-to-date version of the Cookie Policy on BorsodChem website.